

GLOBAL DIGITAL ECONOMY LIGHTHOUSE PROGRAM



ANNEXES TO THE GLOBAL DIGITAL ECONOMY LIGHTHOUSE PROGRAM

Call for Case Submissions & Nominations

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Note: All project materials and supporting documents can be downloaded from the official websites of GSLDC:

Global SDGs and Leadership Development Center (GSLDC) official website:

<https://unsdgleadershipcenter.org/events/lighthouse-program/>



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Annex 1: Reference – Category Options & Indicator Templates

This document is for reference only, no submission required.

A. Secondary Category Options

Select your Primary Category, then choose up to two Secondary Categories from the list below.

P1 Digital Urban Governance	P2 Inclusive Digital Services
<input type="checkbox"/> Digital Public Service Platforms	<input type="checkbox"/> Digital Education / Smart Learning
<input type="checkbox"/> Data-Driven Urban Planning	<input type="checkbox"/> Digital Health & Telemedicine
<input type="checkbox"/> Smart City Infrastructure	<input type="checkbox"/> Digital Culture & Creative Industries
<input type="checkbox"/> Urban Administrative Efficiency	<input type="checkbox"/> Accessible Digital Public Services
<input type="checkbox"/> Participatory Governance & Civic Tech	<input type="checkbox"/> Community-Based Digital Hubs
P3 Green & Resilient Cities	P4 Digital Economy & Local Livelihoods
<input type="checkbox"/> Climate Adaptation & Resilience	<input type="checkbox"/> Smart Manufacturing / Industrial Digitalization
<input type="checkbox"/> Green Technology & Clean Energy	<input type="checkbox"/> Digital Trade & E-Commerce
<input type="checkbox"/> Smart Water & Waste Management	<input type="checkbox"/> Digital Financial Inclusion (FinTech)
<input type="checkbox"/> Air Quality & Environmental Monitoring	<input type="checkbox"/> Smart Logistics & Digital Supply Chain



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<input type="checkbox"/> Circular Economy & Resource Efficiency	<input type="checkbox"/> MSME Digital Empowerment
	<input type="checkbox"/> Digital Agriculture & Rural Development
P5 Smart Mobility & Spatial Development	P6 Social Inclusion & Vulnerable Groups
<input type="checkbox"/> Intelligent Transport Systems	<input type="checkbox"/> Affordable Housing & Slum Upgrading
<input type="checkbox"/> Shared & Sustainable Mobility	<input type="checkbox"/> Gender-Inclusive Digital Solutions
<input type="checkbox"/> Last-Mile & Rural Connectivity	<input type="checkbox"/> Youth & Children Digital Empowerment
<input type="checkbox"/> Spatial Data Infrastructure	<input type="checkbox"/> Elderly & Persons with Disabilities
<input type="checkbox"/> Resilient Transport Infrastructure	<input type="checkbox"/> Migrant & Displaced Population Services
	<input type="checkbox"/> Community Resilience & Social Cohesion

B. Performance Indicator Template

Field	Response
Indicator	
Baseline (value & period)	
Current Value (value & period)	
Change / Growth Rate	
Data Source	



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C. Indicator Example

Field	Example Response
Indicator	Number of farmers using digital advisory platform
Baseline	5,000 farmers (January 2024)
Current Value	18,500 farmers (December 2025)
Change / Growth Rate	+270%
Data Source	Platform user registration data

D. Standard Application Sample

Case Title: Digital Agricultural Extension Platform for Smallholder Farmers

Primary Category: P4 Digital Economy & Local Livelihoods

Secondary Category: Digital Agriculture & Rural Development

Core Effect: 18,500 covered farmers, increased by 270%

Inclusive Design: 45% of users are women; available in multiple local languages; supports offline use for low-connectivity areas

Replicability: Open-source platform code plus complete training manuals, successfully replicated in two adjacent regions



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Annex 2: Case Submission Guidelines

Guidance for 1500-2500 words official case narrative

Section 1 Core Compilation Principles

Principle	Requirement
Data Oriented	Adopt baseline-improvement logic, replace vague description with specific figures; all outcome statements shall be supported by actual statistics
Framework Alignment	Clearly link project practices to Global Digital Compact and UN 2030 Sustainable Development Goals, highlight international development value
Replicability Focus	Sort out standardized replicable modes, matching supporting tools and clear practical implementation conditions
Ethical Compliance	Complete detailed explanation on data security management, user privacy protection and comprehensive risk control mechanism

Section 2 Standard Writing Structure

Chapter	Word Count	Content
1. Title & Executive Summary	100-150	Problem overview, core digital solution and core key achievements



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2. Background & Context	300-400	Practical development pain points, pre-implementation baseline situation and project launch necessity
3. Digital Solution Design	500-600	Core digital technology application, overall implementation process and core innovative highlights
4. Practical Effects & Influence	400-500	Quantitative operation results, actual beneficiary coverage and global promotion value
5. Inclusivity & Ecological Benefits	200-300	Practical benefits delivered to vulnerable and underserved groups; energy-saving, emission reduction and other ecological performance results
6. Scaling & Replication Mode	300-400	Popularization toolkits and operation manuals, practical experience summary and localized adaptation suggestions
7. Practical Difficulties & Experience	200-300	Actual obstacles encountered during implementation and targeted solving strategies
8. Sustainable Operation & Future Plan	100-150	Long-term stable operation mechanism and follow-up scaling development layout

Section 3 Data Submission Rules

- **Quantitative data:** At least one core performance indicator complete with baseline data and current actual achievement data is required
- **Qualitative content:** Authentic user feedback, typical beneficiary stories and official stakeholder evaluation



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- **Data source:** Internal platform operation statistics, field research data, third-party professional assessment results and official industry public data
- **Unified Filling Phrase Specification:** Projects without green ecological benefits shall mark **Not applicable**; projects without mature beneficiary stories shall mark **Not available at this current stage**

Section 4 Document Format

- **File Format:** DOCX / PDF
- **Font Standard:** Arial / Times New Roman, 11-12pt
- **Line Spacing:** 1.5 times
- **Layout:** Mark page numbers; independently attach pictures, charts and other auxiliary materials instead of embedding in text
- **Submission:** submit as an independent attached document

Section 5 Guidance on Key Fields

1. **Impact:** Describe the initiative's overall impact, with particular emphasis on problem-solving effectiveness, inclusive empowerment, green and low-carbon benefits, and contributions to ecosystem and industry development.
2. **Scalability:** Describe the standardized solution package available for external adoption, including key implementation preconditions for replication and scale-up in other contexts.
3. **Sustainability:** Explain the mechanisms established for local capacity development, including team training, knowledge transfer, and the pathway toward independent and sustainable operation.
4. **Trustworthiness:** Describe the project's data security, privacy protection, and ethical governance arrangements, including relevant certifications (e.g., ISO/IEC 27001) or equivalent national or regional standards.



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Section 6 Common Writing Mistakes to Avoid

1. Empty general description without specific numerical data support
2. Missing clear pre-implementation baseline status comparison content
3. Generalized replicability introduction without practical operable implementation schemes
4. Weak logical connection with international mainstream global development frameworks
5. Overly regionalized professional standards that cannot be understood by global reviewers



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Annex 3: Submission Steps & Checklist

Complete all items before formal submission to ensure full compliance.

This document is for reference only, no submission required.

Key Reminders

1. All filled content must comply with the format and word count requirements in Annex 2;
2. If there is no relevant content for optional items, fill in “Not applicable” or “Not available at this current stage”;
3. Conduct a self-check against Annex 3 before submission to avoid missing mandatory items.

Submission Checklist

Part 1 Eligibility Verification

- The case has been operational for at least 6 months
- The case addresses specific development challenges with verifiable outcomes
- The case provides inclusive benefits for underserved groups
- No major compliance incidents recorded in the past three years
- The case is consistent with Global Digital Compact and related global frameworks
- Applicant agrees to official review and verification

Part 2 Online Form Check



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- All mandatory asterisk-marked fields are fully filled
- At least one core performance indicator has been completed
- Attached material checklist has been confirmed

Part 3 Supporting Materials Confirmation

- Mandatory institutional qualification documents are properly attached
- Full case narrative is submitted as a separate attachment
- Optional pictures, videos, evaluation reports and partnership documents are sorted completely as prepared
- Replication toolkit and relevant supplementary materials are attached if available

Part 4 Final Standard Check

- All submitted documents are written in standard English
- Email subject follows unified official naming rule
- The submitting party keeps complete backup copies of all submitted files

